2021 Rock to Rock Earth Day Ride Impact Overview

The Rock to Rock Earth Day Ride is the New Haven region’s largest Earth Day event.

2021 Stats:

$131,788 raised

567 Registrants

210 Pay it Forward ($30); 225 Sustaining ($15); 132 Everyone Rides! ($5)

359 in-person / 208 virtual

60-mile: 66 riders

20-mile: 221 riders

Family Ride in Edgewood Park: 33 families (72 riders)

Hikers: 32 at East Rock and 15 at West Rock

Overview: Organized in 2021 with special public health safety considerations, participants chose from metric century (60 miles), 20-mile, East Rock base-to-summit rides, a 2-mile family ride in Edgewood Park, or hikes around the base of East Rock or up to the top of West Rock.

The funds raised in the 13th year of Rock to Rock support youth leadership programs, park improvement projects, tree planting, bike advocacy, youth climate organizing, farmers markets, neighborhood greening, community gardens, and environmental education.

The event this year again depended on significant volunteer energy and the leadership of 25 participating organizations. Volunteers also participated in the annual Day of Environmental Service on April 10th planting, preparing garden beds, doing park clean ups, and art making.

The Rock to Rock season began in March with a Launch Event in the Newhallville neighborhood on the Farmington Canal Trail. Over 60 people came out on a cold day for cocoa, snacks and art making, and Mayor Elicker spoke about the importance of Rock to Rock to local environmental efforts.

Rock to Rock Partners in 2021 included: New Haven Leon Sister City Project, New Haven Urban Resources Initiative (URI), Albert Schweitzer Institute at Quinnipiac University, Citizen’s Campaign for the Environment, CitySeed, Columbus House, Common Ground, Community Place-making and Engagement Network (CPEN), Connecticut Mental Health Center (CMHC),
CT CORE Organize NOW, Downtown Evening Soup Kitchen (DESK), Elm City Cycling, Farmington Canal Rail to Trail Association, FISH of Greater New Haven, Gather New Haven, Hamden Land Conservation Trust, Inspiring Connections Outdoors (ICO), Interreligious Eco-Justice Network (IREJN), Junta, Massaro Farm, Neighborhood Housing Services, New Haven Bioregional Group, New Haven Coalition for Active Transportation (NHCAT), and Solar Youth.

**2021 Lead Sponsors included:** MFUNd, SCG UI, City of New Haven, Devil’s Gear Bike Shop, Faxon Law Group, Elm Campus Partners, Regional Water Authority, Carter Hayes, Farmington Canal Rail-to-Trail Association, GNH Green Fund, Koskoff Koskoff Beider, and YNHH.